

Fierce Innovation Awards: Healthcare Edition Program Announces Finalists, The Shams Group Recognized

**Dallas, TX – November 11, 2014** – The Shams Group (TSG) announced today that it has been selected as a finalist in this year’s Fierce Innovation Awards: Healthcare Edition, an awards program from the publisher of *FierceHealthIT*, *FierceHealthcare*, and *FierceMobileHealthcare*. TSG was recognized as a finalist in the category of Population Health Management.

We were selected as a finalist for our innovative, industry leading product, [Patient Kiosk](#).

Finalists were selected by a distinguished panel of CIOs from renowned U.S. hospitals and healthcare systems, including Allina Health, Rush University Medical Center, Mayo Clinic and JFK Health System. A complete list of judges can be found at <https://www.fierceinnovationawards.com/healthcare/2014/judges>.

The Fierce Innovation Awards recognize pioneering technologies and solutions that will catapult healthcare delivery into new realms. “Our finalists represent the exciting innovation happening in the healthcare industry today,” said Wendy Johnson, FierceMarkets’ healthcare group publisher. “These companies have developed game-changing technologies and solutions that can improve safety, efficiency and patient outcomes.”

All applications were evaluated based on the following criteria: quality of care and patient outcomes, care efficiency, financial impact, market validation and overall innovative “fierceness.” Finalists were selected based on calculation of the judges’ scores in each area.

We are honored to be recognized as a finalist at this year’s Fierce Innovation Awards for the Population Health Management category. We have implemented our Patient Kiosk at Georgian Bay General Hospital (GBGH) and have had great success taking it live. With 80-90% patient adoption in the ED, GBGH has transformed the patient experience and intake process - saving on average 2-4 minutes per patient.

Additionally, GBGH staff had wonderful things to say about their experience in working with The Shams Group: “Honestly, out of all the vendors I have worked with in my life both personally and work wise I haven’t met a better group than TSG. They actually do what they say, they are responsive to our needs/requests. They treat us well, they make changes that may not have been in scope quickly and we never get grief about it. Their staff are long term employees, that seem to be treated well! Everyone I have interacted with are all on the same customer service page.” - Application Specialist at GBGH

Our endeavors have been recognized at ACEP's Innovate ED 2014, where our Patient Kiosk was a huge success. Our mission is to assist healthcare organizations to leverage information technology that will improve their care process and increase their patient and physician satisfaction.

To learn more about TSG visit [www.shamsgroup.com](http://www.shamsgroup.com).

#### **About FierceMarkets**

FierceMarkets, a wholly owned subsidiary of Questex Media Group, is a leader in B2B emedia, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars

and live events. Every business day, FierceMarkets' wide array of publications reaches more than 1.3 million executives in more than 100 countries.

Current publications include: **Energy:** *FierceEnergy; FierceSmartGrid; Smart Grid News* **Healthcare:** *FierceEMR; FierceHealthcare; FierceHealthFinance; FierceHealthIT; FierceHealthPayer; FierceHealthPayerAnti-Fraud; FierceMedicalImaging; FierceMobileHealthcare; FiercePracticeManagement; Hospital Impact* **Telecom:** *FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless:Europe / TelecomsEMEA, Telecom Asia;* **Life Sciences:***FierceBiotech; FierceBiotechIT; FierceBiotech Research; FierceCRO; FierceDiagnostics, FierceDrugDelivery; FierceMedicalDevices; FiercePharma; FiercePharmaMarketing; FiercePharmaManufacturing; FierceVaccines; FierceAnimalHealth* **Enterprise IT:** *FierceBigData; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceMobileIT; FierceEnterpriseCommunications;* **Finance:** *FierceCFO; FierceFinanceIT;* **Government:** *FierceGovernment; FierceGovernmentIT; FierceHomelandSecurity; FierceMobileGovernment;* **Marketing & Retail:** *FierceCMO; FierceMobileMarketer; FierceMobileRetail; FierceRetail; and FierceRetailIT.*

### **About COMPANY**

The Shams Group (TSG) is a healthcare software & consulting provider, having serviced over 400 hospitals and healthcare systems worldwide. With over 25 years of IT experience, TSG offers both services and enterprise-wide solutions including EHR Portals, Business Intelligence tools, a Dictation and Transcription suite, and mobile solutions. Our offerings aim to transform patient & physician experience, as well as enhance revenue and clinical outcomes.

TSG's integration capabilities connect disparate systems, synchronize data, accelerate movement of data, and automate processes. All our products come with interoperability connectors that support industry standard protocols like HL-7/CCD, SQL, XML and many more. Our solutions have allowed a multitude of hospitals and organizations to save millions of dollars by creating an efficient workflow and adopting information technology to meet their needs. Hospitals have not only stabilized and automated their workflow, but have also increased their care processes and cash flow tremendously.